

making an impact

To us, "GOOD" is not just a word. It's a mission. Goodwill strengthens communities by empowering people in need to reach their full potential. Every time you donate, shop at one of our stores, volunteer your time, you are helping to power the GOOD in our community. Every dollar, every dress, helps us provide housing support, workforce training and healthy meals to our neighbors in Northern Michigan.

WORKERS ON WHEELS

50
WORKERS ON WHEELS
FAMILIES SERVED



77
CARS DONATED TO
WORKERS ON WHEELS



60% OF WORKERS ON
WHEELS CAR RECIPIENTS
REPORTED INCREASED EARNINGS

100% OF WORKERS
ON WHEELS RECIPIENTS REPORTED
THEIR CHILDREN HAD AN INCREASE IN
EXTRA-CURRICULAR ACTIVITIES



HOUSING

STREET OUTREACH - GOODWILL INN - PATRIOT PLACE - CARSON SQUARE - HOUSING SUPPORT SERVICES



1,118
INDIVIDUALS CARED FOR
INCLUDING 74 VETERANS,
64 FAMILIES & 121 CHILDREN



282 CLIENTS
OBTAINED PERMANENT
HOUSING

FOOD

FOOD RESCUE - MEAL SERVICES



186,290
MEALS SERVED

1,265,524
POUNDS OF FOOD RESCUED



133



PANTRIES, SHELTERS AND
MEAL PROGRAMS SERVED
IN 5 NORTHWEST MICHIGAN COUNTIES