

GOOD NEWS FROM THE TOP



**Looking ahead with Cecil McNally
Executive Director**

GOOD things are happening at your local Goodwill. 2014 has proven to be an exciting year for all of Goodwill Northern Michigan. We might look a little different from previous newsletters that you've received from us. Coming out of our new strategic plan, we knew that we had to focus our efforts on three strategic pillars: Housing, Jobs and Food. We provide resources in these three key areas to local individuals and families as they work to build an independent life.

We have some GOOD stories to share with you. In these pages you'll meet Stephanie Ransom who, after a short stay at the Goodwill Inn, was able to secure a job and housing for her family of two young children. We are expanding our Jobs programs to offer more opportunities for folks to find meaningful careers and achieve independence. For example, Kim Laukhart came to us with aspirations of becoming a registered nurse, but not totally sure where to start

after experiencing some difficulty in staying employed. After meeting with our job coordinator, we were able to place Kim in a training program, providing experience, employability coaching, and life skills to help move her in her desired direction. After completing the training, Kim is now working two jobs while attending NMC for a Certified Nurses Aid certificate. Our Food team is always figuring out new ways to touch lives and improve our community. This spring, Food Rescue of Northwest Michigan hit an historic milestone, and the Mi Fresh Start food service program took job training on the road.

I encourage you to take a moment and read all about the GOOD things we're doing here in Northern Michigan. If, after reading, you agree that we're doing GOOD work, I hope you'll join our efforts and support these critical programs. Because when you change lives *through GOOD*, you change lives *for GOOD*.

GOODWILL
Northern Michigan

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Traverse City, MI 49684
goodwillnmi.org

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GOOD REPORTS

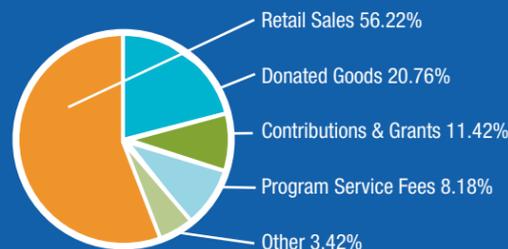
Goodwill Industries of Northern Michigan, Inc.
and Goodwill Inn
Year Ending September 30, 2013

The Community Investment in Goodwill

Retail Sales	\$7,357,616
Donated Goods	2,717,721
Contributions and Grants	1,494,599
Program Service Fees	1,070,309
Other	447,747
Total Revenue and Support	\$13,087,992

Resources to Provide Services

Program Services	\$11,639,997
Management and General	1,088,981
Investment in Future Programs and Capital Expenses	359,014
Total Expenses	\$13,087,992



Review the complete 2013 Annual Report online:
goodwillnmi.org/report



HOUSING. JOBS. FOOD.
GOOD HAPPENS HERE.

Volunteers do GOOD
things for Northern Michigan.

Remembering a GOOD Friend and GREAT Volunteer

John Bales started his volunteer work with Goodwill Northern Michigan when he joined the Board of Directors in the fall of 2008. His passionate, dedicated attitude and relentless pursuit for fact-based decision making helped grow and enhance all the programs he touched. In addition to serving on the Board program committee, John went above and beyond the call of duty as a volunteer at fundraisers, attending special events, and fostering a culture of appreciation for his fellow volunteers.

John passed away this spring, near the end of his second term as a board member. His legacy continues to live on through the programs he nurtured. Upon his passing, his wife, Mary, donated his beloved Mercedes to Workers on Wheels so that it could be put to GOOD use, changing the life of a family in need.



Workers on Wheels provides safe, reliable transportation for area low income, working families. With the generosity of vehicle donors, we empower those in need to progress toward self-sufficiency and an improved quality of life.



HOUSING



**WHEN YOU CHANGE LIVES THROUGH GOOD,
YOU CHANGE LIVES FOR GOOD.**



GOODWILL
Northern Michigan

goodwillnmi.org

GOOD HAPPENINGS

FOR NORTHERN MICHIGAN // SUMMER 2014

JOBS



**GOOD
HAPPENS
HERE**

FOOD



GOOD HOUSING

STREET OUTREACH • GOODWILL INN • PATRIOT PLACE • HOUSING SUPPORT SERVICES



GOOD HAPPENS HERE

A Family's Journey to Independence

Stephanie came to the Goodwill Inn seeking shelter for herself and her two year old daughter, Mackenzie. They moved into one of Goodwill's eight family rooms, where Stephanie was able to provide safety, stability and normalcy for her growing family. Stephanie gave birth to her second daughter, Mariah, shortly after arriving at the Goodwill Inn. While staying with us, Stephanie met weekly with a case manager who provided individualized support to help her on her road to independence.

Stephanie's goals were to find a GOOD job, maintain health services with her primary care doctor, and locate affordable housing. During her stay at the Goodwill Inn, and with assistance from our Jobs team, Stephanie has achieved each of her goals!

"The Goodwill Inn has provided me with such a great opportunity to become a better person and mother while helping me to get back on my feet. I cannot repay this tremendous fortune that is the Goodwill Inn. From the bottom of my heart, thank you."

Not only has Stephanie received a raise at her new job, she was also able to secure a GOOD, affordable apartment. Stephanie and her family left the Goodwill Inn in April of this year and our family case manager continues to work with her and her family to give them the support they need. Way to go, Stephanie!

GOOD JOBS

JOB TRAINING PROGRAMS • PLACEMENT AND EMPLOYMENT SUPPORT • WORKERS ON WHEELS



GOOD HAPPENS HERE

Growing Skills, Experience and Confidence into a Budding Career

We first met Kim Laukhart when she was referred to us from our partner, Joe Seybert, the president of a local commercial cleaning company, Porcelain Patrol Services. Kim had interviewed for a position there, hoping to secure permanent employment that had eluded her for years. Joe saw potential in Kim, but did not think she was quite ready to join his team. He called our Jobs team and apprised them of Kim's potential and what his needs were as an employer. After the initial meeting with Kim and identifying her short and long term goals, the Goodwill team enrolled Kim in our Commercial Cleaning Training Program and developed an individual case management plan.

While receiving training in the fundamentals of cleaning safety and standards during the two-week commercial cleaning program, Kim also developed competitive employability skills, grew self-confidence

and direction for her career possibilities, and was awarded a full-time position with Porcelain Patrol Services. Since being empowered with these new skills and self-confidence, Kim has landed a second job with Comfort Keepers, and was recently awarded a scholarship to earn her Certified Nurses Aid training through NMC. GOOD going, Kim!

"The Commercial Cleaning training program gave me an opportunity to grow and learn not only about cleaning but life-long work readiness skills that I will use throughout my career. Goodwill took a chance on me when no one else would. It's really nice to have someone on your side."

GOOD FOOD

FOOD RESCUE • MI FRESH START • FARM TO FREEZER • MEAL SERVICES



GOOD HAPPENS HERE

"This has been a great opportunity for me. Because the program is new, we're learning things together. It's fun to be a part of it all!"

Healthy Meals; Innovative Job Training

Hot off the griddle! We launched a brand new job training vehicle – literally! The Mi Fresh Start food truck is a job training enterprise that provides both back- and front-of-house food service experience. In addition to job training, the food truck is a GOOD resource for our region, providing access to high-quality food in rotating convenient locations. You have to try the Maxbauer's Hawaiian Sandwich – a perfect balance of sweet and savory flavors, featuring fresh pineapple salsa and Maxbauer's peameal bacon served on a toasted baguette. Keep an eye out for the bright red food truck and "like" our page on Facebook (/mifreshstart) to stay up-to-date on our location and menu. Now that's GOOD food!



MEET A GOOD TEAM MEMBER.

Meet Chef Ben, master of delicious meals and curator of food for all Goodwill food programs. Looking for ways to enhance our Farm to Freezer product into more than just frozen berries and cherries, Chef Ben created GOOD pops. GOOD pops are popsicles using locally grown fruit and they are now available at the Rivertown Café at Clinch Park and The Little Fleet. Give GOOD pops a taste!

It's been a banner year for Food Rescue! We hit two huge milestones this spring. March of 2014 was our biggest month EVER with over 140,000 pounds rescued! As if that wasn't a big enough milestone for one year, we are proud to announce that this April we surpassed 4 MILLION pounds of food rescued and delivered to our hungry neighbors. We continue to grow the amount of GOOD food we rescue each year as well as the number of people we serve. The FDA equates 1 pound of food to 1 meal, so in our six-year history, we've been able to provide Northern Michigan individuals and families with more than 4 MILLION meals. We could not do this without the continued support of our staff, advisory committee, volunteers, and the growing network of food donors. Thank you to everyone who joined us at Empty Bowls this year. Your generous support garnered over \$20k for Food Rescue! GOOD work, everyone!

GOOD REASONS TO DONATE AND SHOP TODAY.

DID YOU KNOW?

99% of all proceeds from Goodwill retail stores stay right here in Northern Michigan! When you donate and shop at one of our seven regional locations, you're reinvesting in the community you live in and love. Every dollar, every dress, lamp and shirt, helps us provide housing support, workforce training and healthy meals to our neighbors in Northern Michigan.



What GOOD can your DOLLAR do?

- \$1** will help Food Rescue save and share 5 meals
- \$30** will house a guest at the Goodwill Inn for one night and provide three scratch-cooked meals
- \$130** will provide diapers for a child at the Goodwill Inn for their entire stay
- \$500** will provide uniforms, books, and culinary tools for students in our Food Service Training Program

BOARD OF DIRECTORS

- | | |
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