

GOOD NEWS FROM THE TOP

Looking ahead with Cecil McNally
Executive Director



GOOD is happening all around us. We believe that having a GOOD home, a GOOD job, and GOOD food, is a GOOD thing. This past year has been a busy and exciting time for Goodwill Northern Michigan, as we work hard to provide resources for Housing, Jobs, and Food to local individuals and families.

We've expanded our ability to make GOOD happen in even more communities through our two new Donation/Retail stores in Charlevoix and Cheboygan. Pleased to be a part of these communities, we gave them a jump-start by awarding three vehicles to low income, working families in need through our Workers on Wheels (WOW) program. Remember, your donations help power our GOOD work in these communities.

By attending our events, such as our annual Power of the Purse benefit, you make a positive and critical effect on the GOOD we can do together to change the lives of our neighbors. A fundraiser for the 198 women, 57 children and 27 families who relied on the Goodwill Inn over the last year, Power of the Purse

also encompassed the growing success of both our GOOD food and GOOD job initiatives. The brunch was prepared and served by students and graduates of Goodwill's Mi Fresh Start Hospitality Training Program, a program proud to train and employ people with challenges and growing abilities, who are working to advance their skills in the hospitality field.

I encourage you to take a moment and read about the GOOD that is happening in Northern Michigan, from GOOD affordable and permanent housing solutions, to improving GOOD job training skills, to the outpouring of community support to put GOOD food to GOOD use. I hope you will consider joining our efforts by supporting these critical programs that provide an opportunity for lifelong change through learning, hands-on training, and empowerment. That's where GOOD happens. And it's happening right here, at Goodwill Northern Michigan, every day.

GOODWILL
Northern Michigan

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goodwillnmi.org

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2015 EVENTS: BUY TICKETS. VOLUNTEER. SUPPORT HOUSING, JOBS & FOOD!

6/27/15 — RUN FOR SHELTER 5K RUN/WALK

8/13/15 — FILL THE FREEZER

10/7/15 — GATHER FOR GOOD

11/8/15 — EMPTY BOWLS 2015 — NEW DATE!

DETAILS AT WWW.GOODWILLNMI.ORG



A special thank you to the Kosch brothers and the Boathouse Restaurant for their incredible generosity in support of our Derby Party and Fundraiser for Food Rescue of Northern Michigan.

WORKERS ON WHEELS

Double Dose of GOOD for Families in Need

Goodwill is excited to expand its presence further north and provide Charlevoix and Cheboygan residents with a GOOD shopping experience and an enhancement of Goodwill's mission services in their communities. As a jump-start to these enhanced services, our Workers on Wheels (WOW) program put a call out to the Charlevoix and Cheboygan communities to nominate local, hard-working families in their areas in desperate need of their own dependable transportation.

The outpouring of support shown by neighbors and residents' nominations was tremendous. In light of the urgent needs presented in the Cheboygan community, two families received vehicles, thanks to the generosity of this community. Single mother, Cortney, and her 10 year old daughter were awarded a vehicle, which will help her provide for her child while working two jobs and attending college to pursue a degree in social work. Randy and Maria — proud parents of newborn, premature twin daughters — also received a vehicle, which was gifted by bequest of a donor who believed in the Goodwill mission and named WOW as beneficiary of her car.

The Charlevoix family selected, Kristin and John, are hard working, community-minded Charlevoix citizens with two young boys who now have access to their own dependable transportation.



Workers on Wheels (WOW) provides safe, reliable transportation for area low income, working families. With the generosity of vehicle donors, we empower those in need to progress toward self-sufficiency and an improved quality of life. Please contact us if you are interested in donating a vehicle.

GOOD HAPPENINGS

FOR NORTHERN MICHIGAN // SUMMER 2015



JOBS



FOOD

GOOD
HAPPENS
HERE



HOUSING



WHEN YOU CHANGE LIVES THROUGH GOOD,
YOU CHANGE LIVES FOR GOOD.



HOUSING. JOBS. FOOD.
GOOD HAPPENS HERE.



GOODWILL
Northern Michigan

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GOOD HOUSING

CARSON SQUARE • STREET OUTREACH • GOODWILL INN • PATRIOT PLACE • HOUSING SUPPORT



**GOOD
HAPPENS
HERE**

A GOOD Affordable Housing Solution

We are proud to have reached our 2015 goal to break ground for the construction of Carson Square. A special ground-breaking ceremony was held on April 8th in Traverse City, officially commencing construction of the new permanent supportive housing community for families and individuals who have faced homelessness and for survivors of domestic violence and assault. At Carson Square, a team of Goodwill case managers will work with tenants to help them keep their housing and make their rent payments, with the ultimate goal of getting them on their way to independence. Each tenant will have a lease agreement and be required to follow rules like in any other apartment rental. This Goodwill housing community will also offer a conducive opportunity for residents to not only live together but learn from one another to potentially overcome obstacles that may have caused homelessness in their own personal lives.

Since the notion of affordability is relative to one's income, the rent for each tenant will be 30% of his/her net income, which is dependent on the unique circumstance of each individual. State and federal funding will cover the remainder of the rent. Our 36-unit apartment complex will feature 16 two-bedroom and 20 one-bedroom apartments and is slated for completion by April 2016. Carson Square is located on the 800 block of Carson Street in Traverse City.

Another GOOD housing solution to strengthen our community.



Support GOOD in your community by visiting one of our retail store and donation centers:

Acme - 3922 E M-72
Alpena - 1201 N Bagley Road
Cadillac - 2025 N Mitchell Road
Charlevoix - 402 Petoskey Avenue
Cheboygan - 982 S Main Street

Chums Corner - 853 US 31 S
Gaylord - 1361 Pineview Drive
Petoskey - 1600 Anderson Road
Traverse City - 2279 S Airport Road

Browse. Bid. Buy. Do GOOD! Shop online at shopgwmi.com.

GOOD JOBS

JOB TRAINING PROGRAMS • PLACEMENT AND EMPLOYMENT SUPPORT • WORKERS ON WHEELS



**GOOD
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HERE**

Developing GOOD Skills through GOOD Hands On Learning

Annie is a recent graduate from our Hospitality Training Program. While temporarily staying at the Goodwill Inn, Annie was introduced to the program through weekly employment classes, offered by our workforce case manager team. During the two-week training period, which included on-site restaurant visits offering hands-on learning, Annie gained knowledge and developed job skills in cleaning, prep, and processing. She completed and passed the ServSafe assessment, earning her handlers' certificate and positioning her as a quality job candidate.

After a successful interview, she was immediately offered a paid internship position with Goodwill's Farm to Freezer job training program. So far, she has prepared food for this year's Northwestern Michigan College BBQ, processed local asparagus for distribution and sale, and she has even taken the local fresh food scene on the road with our Mi Fresh Start

Food Truck, serving up GOOD food for GOOD folks. She will work with Farm to Freezer for three months and we are all optimistic that she will soon land a permanent position within the local hospitality market.

"The Hospitality Training Program allowed me to gain hands-on experience, helping me to focus on what I want in this career field. The teachers and mentors couldn't be better – their personal investment is a great motivator."

Tentative Hospitality Training Program dates are scheduled for July 13-17 and August 10-14. Training programs for Commercial Cleaning and Retail are also offered and ongoing. All training programs offer students the opportunity to gain experience in a professional industry, learn adaptive workplace skills, develop competitive employment skills, and enjoy success with personalized job placement support.



Meet our new Cheboygan Store Manager, Courtney. A long-time resident, Courtney and her family have called Cheboygan home for more than 20 years. Fortunate to not only have secured a year-round job opportunity, Courtney said she is proud to be a part of Goodwill and looks forward to strengthening her hometown community through continuous GOOD work with her team of 18 employees.

MEET A GOOD TEAM MEMBER.

GOOD FOOD

FOOD RESCUE • MI FRESH START • FARM TO FREEZER • MEAL SERVICES



**GOOD
HAPPENS
HERE**

GOOD Fun for ; GOOD Food

Spring was in full effect on Saturday, May 2nd, as women donning their best floppy hats joined men in dapper seersucker at the beautiful Nicholas Farm and Vineyard on Old Mission Peninsula for our inaugural Derby Party, presented by the Boathouse Restaurant. As a fundraiser for Food Rescue of Northern Michigan, we gathered with our guests, sponsors, and partners for a special viewing party of the Kentucky Derby, all inside a beautifully restored historic barn. It was a spirited afternoon full of games and live music, where guests sipped mint juleps and local wines, and enjoyed delicious hors d'oeuvres from the Boathouse Restaurant – all in an effort to raise funds to support our continuing efforts to put GOOD food to GOOD use!

Food Rescue's approach offers a win-win outcome: nutritious food lands on the dinner plates of people who need it; GOOD food stays out of Northern Michigan landfills; and local pantries and meal programs realize tremendous cost savings by reducing the number of processed foods purchased to stock their shelves. Thank you to our generous sponsors: Boathouse Restaurant, Nicholas Farm and Vineyard, Huntington Bank, and Fox Motors, and to those who joined us at the event to support this critical community service.

What GOOD can your DOLLAR do?

\$37.16...will provide one full day of safe housing, homemade meals, and custom case management support for a guest at the Goodwill Inn.

\$72...will feed a family of four for an entire month from Food Rescue.

\$200...will provide life skills classes, resume building support, and job coaching services for a student in our Goodwill job training program.

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