

Goodwill's Northern Michigan Veterans Transitional Housing Community



Assisting homeless veterans in reestablishing an independent life.

EXECUTIVE SUMMARY

Goodwill's mission is to "help people overcome barriers to independence;" one of those barriers is homelessness. We have learned that there are over 600 homeless veterans currently living in Northern Michigan. To extend our mission and expertise to our local heroes in need, we are building our region's first Veterans Transitional Housing Community.

We will help veterans transition from homelessness to independent living by working to secure:

- All available benefits from the Veterans Administration, Social Security/Disability, etc.
- Appropriate employment and job skills training
- Permanent housing.

We will also assist each veteran in coping with common challenges such as Post Traumatic Stress Disorder substance abuse issues and/or mental health concerns.

Our total project cost will be approximately \$1.8 million. We have been awarded two grants totaling \$949,273 toward this project: 1) Michigan's only 2010 capital grant from the Department of Veterans Affairs (VA), and 2) grant from the Federal Homeloan Bank of Cincinnati (sponsored locally by Huntington Bank). We have about \$300,000 left to raise by September 2011.

We are appealing to community partners to raise the remainder of funds necessary to build this project.

WHO WILL WE SERVE?

Veterans coping with disabilities such as Post Traumatic Stress Disorder, substance abuse disorders and/or mental health concerns. Per the request of the VA, our program will target services for one gender: male veterans. Many female veterans experienced abuse during their service – making cohabitation a traumatic experience. Since the number of known homeless male veterans in our region is higher than the number of females, we will only be serving males at this time.

WHAT WILL OUR PROJECT LOOK LIKE?

Our transitional living community will consist of four duplex housing units to serve 24 veterans (at any given time). Each house will contain three bedrooms, two bathrooms, dining, living room, kitchen and a garage/storage area. There will also be a community building that will include group meeting spaces, classrooms and case management offices. Resident manager quarters will also be onsite.

WHEN WILL OUR PROJECT OPEN?

2011



This is a program of Goodwill Industries of Northern Michigan, 2279 S Airport Rd W, Traverse City, MI 49684
To pledge your support please call Leah Bagdon McCallum, Director of Fund Development, at 231.995.7719.
or visit www.goodwillnmi.org/vets.

WHERE WILL OUR PROJECT BE BUILT?

Most veterans we care for will be from Northern Michigan's larger communities in and around Grand Traverse, Otsego and Emmet Counties— however our doors will be open to any homeless veteran, sent to us by the VA. To make the facility as accessible as possible it will be built in Gaylord, near I-75, near our region's closest VA hospital in Saginaw and near Grayling—the future site of a new VA in- and outpatient service center.

WHY IS GOODWILL PURSUING THIS PROJECT?

Goodwill has provided workforce development and homeless services for 20+ years, and is considered to be an authority in these fields, assisting the region's homeless and low income populations. There are more than 4,000 homeless veterans in Michigan, 600 of whom are known to be living in rural northern Michigan. To meet this need, we are expanding our mission and expertise to assist Northern Michigan's homeless veterans.

HOW WILL VETERANS BENEFIT?

Our program will help veterans address issues that contributed to homelessness, such as substance abuse disorders and/or mental illness. Veterans will increase their strengths and income through life skills classes, employment and/or the receipt of benefits. Veterans will be instilled with greater self-determination through the development of their own individualized service plan and involvement in community activities. Each of these initiatives will help Northern Michigan's homeless veterans overcome barriers to independence, and increase their overall quality of life.

HOW CAN YOU HELP?

Before we can open our doors to homeless veterans in need, we need to raise \$300,000. Every donation makes a difference, especially to the more than 600 homeless servicemen who are currently living an unsheltered life in Northern Michigan. Below, please read more about ways to make a charitable donation, including recognition opportunities for cornerstone gifts. Your valuable gift is tax-deductible.

ONE-TIME GIFTS: Gifts to this project may be one-time gifts of cash and/or appreciated assets, such as stock or other securities. Corporate or business donors might also consider gifts-in-kind such as building materials, equipment, furniture, construction and installation services, etc.

PLEDGES: For your convenience, we accept pledges payable over a 5 year period.

COMMEMORATIVE GIFTS: This new construction project creates a unique opportunity to honor family members, friends or departed loved ones. Special naming recognition opportunities are available to those foundations, corporations, families, or individuals that provide substantial commitments.

DONOR RECOGNITION OPPORTUNITIES	
Veteran Bedroom (24)	\$1,000
Veterans Classrooms and Service Areas (3)	\$5,000
Veterans Educational Community Area (1)	\$10,000
Half Duplex/One Veteran Home (8)	\$20,000
Full Duplex/One Full Veteran Home (4)	\$40,000
Naming Rights to the Veterans Transitional Housing Community (1)	\$100,000

WAYS TO DONATE?

- Mail your check, made out to Goodwill Industries of Northern Michigan (memo: veterans project) to:
2279 S. Airport Road West, Traverse City, MI 49684
- Call Leah at 231.995.7719 to learn more or make a pledge over the phone
- Visit www.goodwillnmi.org/vets to make an online donation



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I/We would like to support Goodwill's Northern Michigan Veterans Transitional Community

Your Contact Information

Individual / Business Name : _____

Address: _____

City/State/Zip: _____

Phone: _____

Email Address: _____

I wish to remain anonymous.

Donor Recognition Levels

Your gift will provide essential funding to help build Northern Michigan's first transitional housing community for homeless veterans. All donors will be honored in the Goodwill Annual Report and on a recognition display to be featured onsite at the Veterans Transitional Housing Community. Goodwill honors exceptional giving by the following Donor Circles.

Hero Circle: \$25,000 and up

Patriot Circle: \$10,000 and up

Guardian Circle: \$5,000 and up

Citizen Circle: \$1,000 and up

Ways to Donate

Check: Amount \$ _____ *Make check to Goodwill Industries (memo: Veterans Project)

- or -

Credit Card: Please charge my credit card \$ _____ Today's Date: _____

Credit Card Type: Visa _____ Master Card _____ American Express _____

Card#: _____ Security Code: _____ Expiration: _____ Signature: _____

Mail this completed form to: 2279 S Airport Rd W, Traverse City, MI 49684

Your gift is tax deductible to the full extent of the law.—Goodwill Industries of Northern Michigan Inc., tax ID # 38-1976268

- or -

Donate online at www.goodwillnmi.org/vets

I would like to learn more about making a multi-year pledge to this project or naming opportunities.

I would like to make my gift in Honor or Memory of someone special.

Please make my contribution in (please check one) _____ Honor, or _____ Memory

Name of person(s) to be recognized: _____

Who should be notified? _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____



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