

Goodwill Inn and Homeless Awareness



How to identify with the number of homeless?

Enjoy just a few moments of the fresh clear winter air. Stand on your front porch and marvel at the snowflakes fluttering peacefully to the ground. Take a moment to look to your neighbors on the right and left...count eleven houses in either direction - now imagine every person in those houses being homeless tonight. Take a moment to walk the block or two or more in each direction with a friend or child and realize that those twenty two homes of your neighbor represent the 88 children, families, men and women who called the Goodwill Inn home on any given night in the past year.

727 individuals ... 101 families...people just like you and me.

In the past 12 months the Inn provided 32,332 bed nights to 727 mothers, fathers, sisters, brothers, sons and daughters

Goodwill offers a variety of homeless and housing programs targeted at homeless prevention, street outreach, shelter and housing support services. These programs work together to provide the tools and resources for individuals and families to return and/or maintain independent housing.

The **Goodwill Inn** is the largest shelter in Northern Michigan and provides the first line of defense for people who have lost their homes and are trying to build stable, productive lives. Goodwill works not only to house homeless individuals and families in the most appropriate setting, but also provides a wealth of services designed to ease their transition back to independent living.

The Inn provides safe, supportive shelter food, basic necessities and hope through service and compassion.

Goodwill Inn stats October 2009 – September 2010

88 individuals on average called the Goodwill Inn home each night

The average length of stay was 67 days

The homeless were

- 112 Children
- 180 Women
- 435 Men
- 101 Families

Pete's Place is a wing of the Goodwill Inn which is operated by Third Level Crisis Center for any youth in crisis ages 14-17, both female and male, and their children. Pete's Place provides our community's vulnerable youth with shelter, food, clothing, counseling and a chance to succeed! In the past year 44 unaccompanied youth sought refuge Pete's Place and Goodwill Inn.

Street Outreach actively locates and engages chronically homeless adults and families within the Grand Traverse area, providing emergency assistance and /or referrals to community support services.

Street Outreach workers and volunteers provide food, clothing, transportation assistance, and emotional aid so that the well-being of the homeless is immediately addressed and to bring services to those who do not or cannot access traditional services. As well as working to identify and reduce barriers to care and to increase the use of all available services through partnerships with area programs servicing the homeless such as Community Meals and Safe Harbor.



Goodwill's Housing Support Services program provides goal oriented relationships with homeless, precariously housed and special needs individuals and families.

The program provides assistance in housing location services, planning, problem solving and referral services, all with the goal of program participant, locating, securing and maintaining permanent housing to shelter guests and other community members . Housing Support staff actively counsel on the rights and responsibilities of independent living, and coordinate aid through a variety of service models including in-home support so that program participants' independent living needs are met and maintained.

It is estimated that over 785* people on any given night in the five county area have no place to call home, yet they work and worship beside us; they are a very familiar face. The homeless are people with real challenges, people who deserve their dignity, self-esteem and a brighter future.

**HUD point in time count January 2010*

Do you know?

The six categories of homeless:

Mothers	Fathers
Sisters	Brothers
Daughters	Sons

Homelessness knows no boundaries.

Guests of the Goodwill Inn range in age from newborn to 86 years old.

39% of the nations homeless are children.

1 out of every 50 children nationwide are homeless.

112 children called the Inn home last year + 44 youth at Pete's Place.

Classes and Individual Assistance is offered to shelter guests.

Beyond providing emergency shelter, food, and basic essentials, the Inn provides housing placement services, vocational services, individual case management, life skills classes including job readiness, goals groups, money management and more to help people get back on their feet.

Who are the homeless?

The homeless of Northern Michigan have very familiar faces.

They sit beside us in church.

They go to school with our children.

They work at our local stores.



Why do people become homeless?

There are many reasons that people in our community have to turn to the Inn; under-employment/ being laid off, eviction/ foreclosure, medical crisis, domestic violence, bad choices, having a disability, substance use disorders and mental illness, family crisis.

Families and individuals that have to call the Inn home are no different than you or me except that when they have had a crisis...they did not have the resources to handle it.

Why it is more challenging to overcome homelessness?

Lack of jobs or lack of enough hours at work

Ability to earn a living wage

Lack of affordable housing

Greater demand for shrinking resources



The Inn provides daily meals for guests

Last year over 52,000 meals were served to Inn guests

How many beds are at the Inn?

8 family rooms (up to 54 beds)

24 Women's beds

41 Men's Beds

HOMELESS RESOURCES

Goodwill Inn

2943 Keystone Rd
Traverse City, MI 49686
231-922-4890

www.goodwillnmi.org/goodwillinn

Goodwill Street Outreach

2279 S Airport Rd W
Traverse City, MI 49684
231-995-7721

www.goodwillnmi.org/streetoutreach

Pete's Place

2943 Keystone Rd
Traverse City, MI 49686-8814
231-922-4800

<http://www.thirdlevel.org>

Safe Harbor

<http://www.gtsafeharbor.org>

Women's Resource Center

720 S Elmwood, Ste 2.
Traverse City, MI 49684
231-941-1210

<http://www.womensresourcecenter.org>

Northwest Michigan Community Action Agency

3963 3 Mile Rd North
Traverse City, MI 49686-9164
231-947-3780

<http://www.nmcaa.net>

For additional community resources visit:

www.goodwillnmi.org/resources

Michigan Homeless Coalition

<http://www.mihomeless.org>

**When every door seems closed...
ours is open.**



Support the Goodwill Inn or other Goodwill Homeless and Housing Programs

Financial donations by mail

Goodwill (specify program)
2279 S Airport Rd W
Traverse City, MI 49684

Donate on-line www.goodwillnmi.org/donate

Purchase needed items from Wish List
www.goodwillnmi.org/wishlist



Goodwill Inn

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