



Necole

Goodwill Inn Celebrates Five Years at Keystone Location

December 16 will mark the five-year anniversary of the opening of the new Goodwill Inn. The Inn was originally designed to accommodate the expected homeless population over a five-to-ten-year period. Because of the dramatic turn in the economy over four years ago, however, the Goodwill Inn neared its capacity in a matter of months after opening.

For Necole F., 24, the Inn was a place to stay when no one else would take her in. Necole who spent three years as a nun in a commissary said, "I got the support I needed when I had nowhere and no one to turn to. If not for the Inn I would have been clueless on what steps to take to become independent. I am thankful for everything today as I move into my new apartment. The Inn is a God save."

As with Necole, when every other door seemed closed, the new Goodwill Inn's door was open. Since opening in 2006, the Inn has housed 3,838 individuals ranging from newborn to 86 years of age.



Harley

For Harley S., 22, the Inn opened the door to new opportunities. Harley said, "I have been blind for thirteen years. The Inn staff has been very supportive and has worked with my disability." "I have a Braille screen and the staff inputs the information I need so that I can read it in Braille." Harley added, "The informational classes provided really help to identify resources; one of my biggest challenges is still getting around town, but I am working on it."

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Traverse City Man Finds Independence After Frostbite and Homelessness

Over the past three years, Dann McCarthy has spent his life in a state of chronic homelessness. He lived on the streets between Traverse City and St. Louis, MO. At times, he would house-sit or come out of the cold at Safe Harbor and more than once stayed at the Goodwill Inn.

"My alcoholism made me not care about anything," said Dann. "It made me ostracize people and isolate myself. However, everything changed last February when I decided to drink and fell asleep outside in wet boots. Consequently, I lost ten toes to frostbite. I have had wake-up calls before but none like this."

"During my time on the streets I knew about the resources that were available and the options for help. It was in my darkest hours of recovery at the hospital and at the Grand Traverse Pavilions that I began to see phenomenal help and caring from the staff, Street Outreach, the Jubilee House and so many others."

With a referral to Northern Lakes Health Care from Street Outreach, Dann was able to find an apartment through the Housing Commission.

Now sober and living on his own, Dann feels that losing his toes was the wake-up call he needed. "If only I could have realized then the life I could have. My whole experience opened a different positive avenue. I have a tough time asking for help, but so many people were there when I needed it. I am very lucky." *continued on page 4*



L-R: Dann McCarthy and Ryan Hannon,
Street Outreach Coordinator

Region's First Homeless Veterans Transitional Housing Community Dedicated



L-R: Cecil McNally, Goodwill Executive Director; Pam Cuthbert, Goodwill, VA Program Director; Denise Deitzen, Director of Aleda E. Lutz VA Medical Center; Glenn Hirt, Goodwill, Board Member; State Representative Ray Franz, who serves as the Vice Chair of the House of Military and Veterans Affairs Committee; Ralph Soffredine, Goodwill Chairman of the Board; Goodwill Board Members Mary Stanton, Robert Zimmerman, Jan Warren, Mike Hornby, and Louis Czubak; Bill Hardiman, Director, Interagency Collaboration and Reengineering, DHS; Jason Allen, Senior Deputy Director for Veterans Affairs; Renee Williams, Huntington National Bank; John Bales, Goodwill Board Member; and Joe Keyes, Leathernecks.

Goodwill dedicated the region's first Homeless Veterans Transitional Housing Community, known as Patriot Place, in Gaylord on September 24, 2011.

Patriot Place consists of four, three-bedroom duplex units that will serve 24 veterans (at any given time), a community building that includes group meeting spaces, classrooms, case management offices and resident manager accommodations.

David Dennison, representing U.S. Senator Carl Levin, and Joann Papenfuss, representing U.S. Senator Debbie

Stabenow, presented the American flag for the dedication, and the Camp Grayling Color Guard officially raised the flag. The Leathernecks MC EGA Chapter generously provided the flagpole monument and raised additional service flags.

Ralph Soffredine, Goodwill Industries of Northern Michigan Chairperson, led the dedication, with guest speakers Jason Allen, Senior Deputy Director of Veterans Affairs for Michigan, and Denise Deitzen, Director of Aleda E. Lutz VA Medical Center.

Goodwill thanks everyone who has supported this project. We are committed to helping local homeless veterans and to this project's success. We are still accepting donations in support of construction expenses.

Visit www.goodwillnmi.org/vets to learn more or to make a donation.



L-R: Amy Landgraf, Traverse City Retail and Ecommerce Associate; Julie Murray, Finance Department; Heather Silny, Assistant Retail Director; Elizabeth Van Dalson, Goodwill Inn Case Manager; and Annette Goodyear, Goodwill Inn Case Manager.

Goodwill on the Catwalk

Goodwill fashions found their way to the catwalk during the Zonta Club of Traverse City Annual Fashion Show.

Our models, all volunteer staff, were perfectly poised as they strutted impeccably put-together evening, professional and casual wear outfits during the show.

Annette Goodyear, Case Manager at the Goodwill Inn, was our stylist extraordinaire. She put together chic looks by plucking items from the Goodwill store racks and scouting the shelves for one-of-a-kind vintage and modern pieces.

The head turning and awe-inspiring fashions drew the attention of the audience. After the fashion show, the outfits and accessories were auctioned on www.shopgoodwill.com to benefit the Goodwill Community Holiday Needs Program.

“HUB GIVES” Program Gives New Veterans Community a Feeling of Home

HUB International Midwest team members rallied as part of the HUB Gives program to bring not only a full truck of household essentials and enthusiastic volunteers, but to bring a feeling of home to the new Veterans Transitional Housing Community in Gaylord.

The HUB Gives program brought together 130 team members across the region to focus on six causes. HUB International’s ongoing relationship with Goodwill and the timing of the Veterans Housing Community made this a perfect project to embrace.

Using a scavenger hunt theme, team members held fundraisers over the past few months and collected essentials that were needed to turn the housing units into homes. The HUB team started their mission by placing a welcome mat at the front door, and continued through the houses stocking the shelves and rooms with kitchen dishes, utensils, pots and pans, shower curtains, hygiene items, towels, wall clocks, pillows and mattress pads, cleaning supplies and so much more.

Rochele Boomgaard, HUB Associate Account Manager, said, “This was not about a day here or there but a focused commitment to meeting a project’s need, impacting lives and an opportunity for our team members to volunteer and immerse themselves in a cause.” Over 1,100 hours were dedicated to the spring projects. Rochele added, “The HUB Gives team was proud to give their time and energies to helping provide a home for our homeless veterans. It is really special to be able to get out in the community and give back. We were happy to make a difference.”



Back row, L-R: Brian Bockheim, Kathy Bockheim, Cheryl Miller, Gabe Heath, Haley Heath. Front row, L-R: Amanda Miller, Rochele Boomgaard

Food Rescue Celebrates One-Million-Pound Milestone



L-R: Major Bruce Jennings, Salvation Army Corps and Bob Cullen, Food Rescue

On September 6, Food Rescue celebrated the collection and distribution of one million pounds of food to northern Michigan food pantries, shelters and community meal programs.

The millionth pound was rescued from Gordon Food Services (GFS) and distributed to the Salvation Army.

“GFS Marketplace is honored to be a small part of this great success story,” said Tricia Kirby, GFS Marketplace Store Manager. “We love food and we love serving our community and so does Food Rescue. That makes our relationship very special.”

“The food we receive from Food Rescue helps us provide 90-130 cooked lunches three days a week. It provides substance to the meals and food for community members who need assistance,” said Major Bruce Jennings of the Traverse City Salvation Army Corps.

“The partnership with Food Rescue is very important. It means we can devote time to other needs in the community and not have to find a source or the resources for food. It helps us to put our resources into other areas like utility assistance, rent assistance and other necessities,” he added.

George Powell, Food Rescue Advisory Board Committee Co-Chair said, “Ensuring that good food does not go to waste while good people go hungry is reflected in the dedication, support and commitment of the Food Rescue volunteer advisory board committee, staff, food donors, volunteers, foundations, businesses, churches, organizations and individual donors. We could not have made this milestone and touched so many lives without these partnerships.”

Lower Your Tax Bill and Support Goodwill!

By donating to Goodwill through your IRA, you will be helping homeless, hungry and otherwise underserved people from your community, while effectively lowering your tax bill. The Pension Protection Act enables retirees age 70½+ to take tax-free withdrawals from their IRA – as long as the money goes directly to a charitable organization, like Goodwill. This law is in effect through December 31, 2011. This option may be especially attractive to retirees who do not need all of the income from their IRA to meet current living expenses.

Generally, when a distribution is taken from your IRA, it is considered taxable income. However, for two more months, if you are retired and age 70½+, you can donate (up to \$100,000) to Goodwill, TAX FREE.

Donations from people like you are what keep doors open and warm beds available at the Goodwill Inn Homeless Shelter. Keep Food Rescue Trucks on the road to fill the hungry tummies of families in need from your neighborhood, as well as providing the many other life changing programs operated by Goodwill. Donating your IRA assets will make a big difference for the people served by Goodwill, and it will have tax advantages for you.

Please consult your tax or financial adviser before making an IRA donation. If you have questions, please call Leah Bagdon McCallum, Director of Fund Development, at (231) 995-7719.

Goodwill Inn Celebrates Five Years at Keystone Location, continued...

Since 2006, the Inn's door has been open to 2,178 men, 1,100 women and 560 children.



Dan

For Dan Z., 56, the Inn took him in when he had nowhere to turn, knew no one and came straight from the hospital to the shelter.

Dan said, "It was a very low time! The Inn staff took good care of me. I don't even want to think about where I would be without them. They were kind, considerate and compassionate. The staff and other guests helped get me back on my feet, out of my shell and motivated."

Dan explains, "I knew there was a stigma with being homeless. But I want people to know that homeless does not mean that someone is useless. I am working and excited to be moving into an apartment this week."

Over the last five years, nutrition and hope were served through 224,324 meals to Inn guests like Dan and 17,983 food and essential baskets to community members in need.

The Goodwill Inn and our guests are grateful to the community for having made the shelter a reality. Your continued support ensures that when every door seems closed ours is open to provide shelter, hope and the resources for our homeless neighbors to begin the journey from homelessness to independence.

Traverse City Man Finds Housing and Independence after Frostbite and Homelessness, continued...

"Without the emergency assistance and resources that were available, I would probably be dead," he added. "Today, I am sober... blessed with my own place... my life... and take responsibility for myself. I am working on rebuilding my life and my stamina to get around and hope to find a job."

Street Outreach has a critical need for:

- Hand warmers
- Waterproof gloves
- Warm socks

Contact Ryan Hannon, Street Outreach Coordinator at (231) 995-7721. Visit www.goodwillnmi.org/streetoutreach for a full wish list.

Spread the word that Safe Harbor's emergency nightly shelter has begun for the winter months. Visit www.gtsafeharbor.org for weekly locations.

Artistic Re-Inventors Wanted!

Goodwill's Reinvention Convention Seeks Sponsors and Creative Artists

Last year's Reinvention Convention inspired the creativity of all ages and artistic levels who transformed Goodwill store items into unique works of art. We are excited to once again invite artists and sponsors to join the 2012 Reinvention Convention, where imagination is the only limitation in this art-inspired fun-raiser.

Calling all Artistic Re-Inventors! What's that you ask? Any person or group who wants to use their creativity and artistic talents to transform items found in the Goodwill retail store into sculptures, mosaics, fiber art, paintings, furnishings or other masterpieces. It is time to get registered, get your Goodwill Hunting License and get your creative juices flowing.

Register as an artist at the Traverse City Goodwill Store anytime between November 15, 2011, and April 1, 2012. Registration is \$20 and includes a packet with \$30 worth of Goodwill Bucks valid for the Traverse City Goodwill Retail Store. Reinvent your purchased treasures into works of art!

All entries will be gathered together for a special art exhibit May 3-6. Visitors to the museum-style exhibit can vote for their favorite artist or art entries through monetary donations. Voting will also be available online. All reinvented artistic masterpieces will also be sold with proceeds benefiting the Workers on Wheels program.

Sponsorship packages are available at a variety of levels. Your support sends a message that you and/or your company support programs that help families overcome barriers to independence, our environment and creativity.

For more information visit www.goodwillreinventionconvention.com or contact Mary Stanton at (231) 271-5523 or maryhstanton@gmail.com.



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Workers on Wheels Vehicle Recipient Gives Thanks



Esmeralda Howell with her sons Dominic, Mason and Bobby

A quick trip to drop her two sons at school on a cold December morning last year left Esmeralda Howell, the then eight-months pregnant single mom, stranded when her transmission went out.

The cost of replacing the transmission was more than the value of the vehicle. "I didn't know what I was going to do. I work hard to support my family, but this was a major blow. I couldn't afford to fix or replace the vehicle," explained Esmeralda.

"I had to be able to get my sons to school and the sitter, myself to work as a manager at BC Pizza, and I was quickly approaching my due date. Family members quickly stepped in and let me borrow one of their vehicles."

It turns out that family member had learned about Goodwill's Workers on Wheels car donation program through volunteering with another Goodwill program.

Four days before her due date Esmeralda received a 1995 Honda Odyssey. She said, "It was a wonderful day when I received the van. It has made it possible for me to keep my job, support my family and meet the needs of my new son. I can't say how grateful I am to the Workers on Wheels program and the vehicle donor for this wonderful vehicle. I don't know where I would be without it."

Esmeralda adds, "The vehicle has provided more than a way to work, school, doctors appointments and the sitters, but an opportunity for Dominic to look forward to participating in wrestling at school and Bobby in basketball this spring. All I can say is thank you from the bottom of my heart."

For more information on donating a vehicle, call Workers on Wheels at (231) 995-7718.



Enjoy a Fall Harvest of Harmony, November 6

The award winning Cherry Capital Men's Chorus proudly presents, "A Fall Harvest of Harmony," Sunday, November 6, at 3 p.m. at the First Congregational Church, 6105 Center Road, Traverse City, to benefit Food Rescue. Savor the mission and bring a voracious appetite to contribute generously to a "free-will offering" \$10-per-person suggested donation.



Shop Your Community Day, November 11

Get a jump-start on your holiday shopping! Support the Goodwill Inn and/or Food Rescue when you shop downtown on Saturday, November 11, during Downtown Traverse City's Shop Your Community Day. Select Goodwill and/or Food Rescue as your chosen charity and 15% of your purchase will be donated to us.



Chateau Chantal Supports the Goodwill Inn During Wineries of Old Mission Peninsula Day of Giving, December 10

Visit Chateau Chantal's beautiful tasting room or purchase their wine online and send some holiday spirit during the Wineries of Old Mission Peninsula Day of Giving, December 10, and they will generously donate 15% of their gross sales to the Goodwill Inn.



Cherry-T Ball Drop, New Year's Eve

Family fun, entertainment and more! Celebrate New Year's Eve in downtown Traverse City on Front Street. Join family, friends and neighbors and support the Goodwill Inn Food Pantry. Watch for more information.

Goodwill Inn Food Drive, November 10-13

Marketplace Circle in Front of the Outlet Mall


The Goodwill Inn food pantry is critically low. We need your help in replenishing our very bare shelves in preparation for the upcoming winter months.

Please join us by bringing non-perishable food, hygiene items, cash or Meijer gift card donations during the Fall Food Drive, November 10-13, at the Marketplace Circle (in front of Gander Mountain, West Marine, ABC Warehouse, Qdoba and Honor Bank).

Meijer will match Meijer gift cards donated during the drive, up to \$1,000. Donations can also be made securely online at www.goodwillnmi.org/donate or mailed to Goodwill, 2279 South Airport Rd, West, Traverse City, MI 49684.

Donations of food are also being accepted at the Traverse City, Cadillac, Gaylord and Petoskey Goodwill Stores as well as the Chums Corner Donation Express for the Goodwill Inn and local food pantries. *For more information, please contact Ruth Blick at (231) 995-7737.*

fall
FOOD DRIVE
NOVEMBER 10TH - 13TH














Donations of Meijer Gift Cards will be generously matched by Meijer *up to \$1000

THURS-SAT 8AM-7PM
SUNDAY 11AM-5PM

9
goodwill

Marketplace Circle
In front of the Outlet Mall
N US 31 TRAVERSE CITY

Goodwill Community Holiday Needs Program Wish List

The Goodwill Community Holiday Needs program needs your help to brighten the holidays for needy children and homeless individuals in the Greater Grand Traverse and Leelanau County areas.

Last year the Holiday Needs program was able to provide gifts, toys and basic essentials to over 1,700 children and individuals. Help share the wonders of the holidays by making a financial or wish list gift donation.

Diaper Bags/Toddlers

Filled diaper bags
Diapers: all sizes, especially sizes 4-6
Baby wipes

Children and Young Adults

Stuffed animals
Arts and crafts kits
Handheld electronic games
Coloring books/crayons
Books
Blank journal
Manicure sets
Make-up

Adults

Hand lotion
Manicure sets

Pajama bottoms
Flannel button-up shirts: large and extra large men's and women's
Long underwear: men's and women's medium/large/extra large, tops and bottoms
Other gift items

Common Necessities

Winter hats and scarves
Waterproof winter gloves
Socks, all sizes
Underwear: all sizes; men, women and children
Hooded sweatshirts: men, women and children
Batteries: AA/AAA/C

Personal Care Items

Bar soap
Shampoo/conditioner
Deodorant
Toothpaste/toothbrushes
Dental floss
Disposable razors/shaving cream
Feminine hygiene products
First-aid kits

Teen Gift Certificates

Bookstores, clothing, hair cuts, food cards

All items must be new and unwrapped.

Your Support Is Priceless You can assist in many ways.

Financial Contributions: Donations of cash and checks are always welcome! Make checks payable to "Goodwill" and we will do the rest.

Mailing Information:

Goodwill Holiday Needs
2279 South Airport Road W
Traverse City, MI 49684

Purchase Items: If you'd like you can purchase multiples of the same items or donate many different items from the Wish List.

Volunteer: Volunteer as an individual, group, organization or business. Feel the true holiday spirit. Call LuAnn at (231) 995-7713.

Drop Off:

TRAVERSE CITY: Items may be dropped off beginning November 19 at:

Goodwill Retail Store
2279 South Airport West, Traverse City
Mon – Sat 7:30 a.m. – 7 p.m.
Sun 11 a.m. – 6 p.m.

Drop-off deadline: December 13

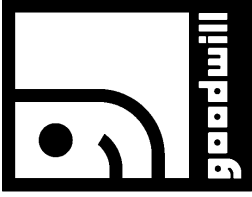
SUTTONS BAY: Items may be dropped off beginning November 19 at:

Radio Shack
325 N Saint Josephs St., Suttons Bay
Mon – Fri 9 a.m. – 6 p.m., Sat 9 a.m. – 5 p.m.
Sun 11 a.m. – 5 p.m.

Drop-off deadline: December 6

For more information or to organize a collection, please contact Ruth Blick at (231) 995-7737.





Goodwill Industries
of Northern Michigan
2279 South Airport Rd. W
Traverse City, MI 49684



Order Your Holiday Cards Now

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Mission:

We help people overcome barriers
to independence

Vision:

All people in our community have
opportunities to optimize independence

Store Locations

Traverse City

Goodwill Campus Store
2279 South Airport Rd. W
Traverse City, MI 49684
Phone: (231) 922-4826

Gaylord

Gaylord Goodwill Store
1361 Pineview Drive
Gaylord, MI 49735
(989) 705-1747

Goodwill Donation Express

Blair Plaza, Chums Corner
853 US 31
Traverse City, MI 49685
Phone: (231) 421-9009

Petoskey

Petoskey Goodwill Store
1600 Anderson Rd.
Petoskey, MI 49770
(231) 348-6947

Cadillac

Cadillac Goodwill Store
2025 N. Mitchell
Cadillac, MI 49601
Phone: (231) 779-1311

Shop Online

www.shopgoodwill.com